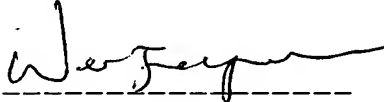


Remarks:

1. This amendment has been made to cancel Claims 2~6, 8 and 10~11 to overcome the rejections under 35 USC 102 and 103.
2. This amendment has been made to amend Claim 1 by incorporating the allowable subject features in originally filed Claim 8 into the basic features of original Claim 1 to form the amended Claim 1 to avoid the prior arts as cited.
3. The dependent Claims 7, 9, having allowable subject matters, are now amended to be respectively depending upon the amended Claim 1 in this amendment.
4. Rejection under 35 USC 112 has been overcome in this amendment, e.g., the original Claim 1, Line 13, "a car wheel" having been amended to be "the car wheel"; original Claim 8, Line 4, "housing bottom" having been amended to be "housing" and the subject matters in originally filed Claim 8 having been incorporated into the amended Claim 1 in this amendment.
5. As to the drawing objection as recited in Para. 2, Page 2 of last Office Action, it might be a "misleading" since the numeral "213" respectively shown on originally filed Figs. 3, 4 has clearly indicated the "bushing 213 formed in a central portion of the housing...." as supported in the specification, P. 4, Line 2. So, the drawing objection is now thought to be overcome.
6. This amendment does not insert any New Matter therein. For instance, the insertion of "recess formed in a (central portion of a wheel disc)" in amended Claim 1, Line 2, was early supported in originally filed Claim 2 (which is now canceled).

7. Since "Claim 7..., Claims 8~9 would be allowable" as recited in last Office Action, this amendment has been amended to overcome the relevant rejections/objections. Accordingly, this application is now thought to be placed in condition of allowance. An early Notice to this effect is respectfully expected.

Respectfully submitted;

By: _____

Wen Jen Yuan

signed on: 7/31/04



~~Claim~~
(currently amended)

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10/666,405

Amendments

Draft

1. An emblem means comprising:

a housing secured in a ^{recess formed in a} central portion of a wheel disc of a car wheel;

a rotating disk rotatably coupled with said housing about a shaft formed in a central axial portion of said housing, with said shaft having an axis defined at a shaft center and coaxially aligning with an axle axis of the car wheel;

a pendulum weight formed on a lower portion of said rotating disk; and

a decorative feature including emblem, logo, trademark, figure and design formed on a front surface of said rotating disk;

whereby upon rotation of said housing along with the rotation of ^{the} a car wheel when driving a car, said rotating disk is gravitationally pendent to constantly orient said decorative feature in an upright position for a clear display thereof without being simultaneously rotated with the car wheel and the housing;

~~2. An emblem means according to Claim 1, wherein said housing is secured in a recess formed in a central portion of said wheel~~

~~disc~~
~~3. An emblem means according to Claim 1, wherein said rotating~~

~~disk further includes a decorative piece having said decorative feature formed thereon and fixed on a front surface portion of the rotating disk, and a transparent cover combined with the~~

To
Claim 1

~~housing to encase the rotating disk and the decorative piece within the housing.~~

(canceled)

4. ~~An emblem means according to Claim 3, wherein said decorative piece is formed as a sticker adhered on a front surface of the rotating disk.~~

(canceled)

5. ~~An emblem means according to Claim 3, wherein said decorative piece is formed by directly printing the decorative features on a front surface of the rotating disk.~~ 25

(canceled)

6. ~~An emblem means according to Claim 3, wherein said decorative piece and the rotating disk are integrally formed as a decorative rotating disk.~~

(currently amended)

7. An emblem means according to Claim ~~2~~¹, wherein said housing further includes an adhesive layer formed on a back portion of the housing to be adhered to a bottom of the recess.

(canceled)

8. ~~An emblem means according to Claim 1, wherein said housing~~ ~~is~~ formed as a cylindrical shape having a cylindrical wall formed on a housing bottom, a bushing formed in a central portion of the housing ~~bottom~~ for engaging a bearing in said bushing for rotatably mounting the shaft therein, and a front rim which is combined with a transparent cover to encase the rotating disk and the decorative feature within an interior confined by the housing and the cover.

9. ~~An emblem means according to Claim 8,~~¹ wherein said housing ~~(currently amended)~~ further includes a sealant provided to firmly fasten the housing

said
in a recess formed in a wheel disc.

(canceled)
10. ~~An emblem means according to Claim 1, wherein said rotating disk includes a hollow portion formed in a convex portion formed on a lower portion of the rotating disk and is filled with a filler in the hollow portion to serve as the pendulum weight.~~

(canceled)
11. ~~An emblem means according to Claim 10, wherein said filler as filled in the hollow portion of the convex portion of the rotating disk is a liquid.~~